

## About adventur.es

At adventur.es, we believe boring is beautiful. Boring businesses are mature and steady, consistently helping their customers and contributing to their communities. We partner with existing ownership looking toward retirement and/or expansion.

Adventur.es partners with owners to form a plan for the future, which may involve the firm buying the company outright, or by forming a new partnership with some, or all, of existing ownership staying actively involved.

## Who We Are

### Long-term and Patient

We invest with no intention of selling a business. We encourage long-term thinking and act in the long-term best interests of a business, it's employees, suppliers, customers, and communities.

### Simple Capital Structure

We use little or no debt, don't employ complicated equity structures, and maintain healthy balance sheets at our portfolio companies.

### High Integrity, Always

We strive to be reliable, fair, and responsive, always.

## Investment Preferences:

- Stable & Diversified Client Base
- \$3 to \$14 Million in Owner Earnings
- Healthy Layer of Non-Owner Management
- Closely Held Ownership Looking to Retire
- Quality Brand Name/Strong Reputation/Market Leader
- Established Niche Expertise

## How We Help

### Financial Systems & Compliance

We help create reporting systems that provide company leadership with important and actionable information.

### Marketing & Lead Generation

We help to evaluate and, if needed, establish marketing funnels that ensure more customers find the company, building education and trust, and make purchases.

### Technology

We help leadership evaluate technology needs and applications, as well as the proper implementation.

### Network of Specialists and Experts

This isn't our first rodeo, so we know a few people across industries and disciplines. We frequently make connections when needs arise.



### *The Messy Marketplace: Selling Your Business in a World of Imperfect Buyers*

Learn more about selling your business. Request a copy of our recently published book.